



# PIFCU

AUGUST 2023 | COMMUNITY DEVELOPMENT

## Bonnors Ferry 10th Anniversary

What fun we had celebrating Bonners Ferry Branch's 10th anniversary! It was a week filled with treats, giveaways, hot dogs, and lots of community participation!



## Stuff the Bus Campaign

School supplies and monetary donations were accepted at all branches during July and August. We donated to area schools and other area organizations to ensure students have what they need to start the school year and succeed. Thanks to the generous donations of P1FCU members and staff, we added \$2,132 to this year's campaign. Also, the Community Development and Marketing teams helped distribute backpacks to nearly 1,000 K-12 students in the LC Valley region.





## Northwest Infant Survival & SIDS Alliance

We were honored to sponsor, attend, and volunteer at this year's Northwest Infant Survival and SIDS Alliance "Night Under the Stars" gala at Elk Point Estates in Coeur d'Alene.



## Idaho Foodbank Backpack Program

We volunteered at the Idaho Foodbank to build backpack bags for the children in North Idaho. This program ensures that students who are chronically hungry have access to adequate food over the weekend by providing them with a backpack full of nutritious, kid-friendly food every Friday during the school year.



## North Idaho State Fair

Our North Idaho team was all smiles as they welcomed people to this year's North Idaho State Fair. We love sponsoring this event, which was "Acres of Fun!"



## NW Children's Home Golf for Kids

We are honored to partner with the NW Children's Home throughout the year. Their Golf Fore Kids raised funds to help pave the path from trauma to triumph for the youth and families they serve.



## Family Day at the Idaho Foodbank

Our team and their family members love to volunteer and support the Idaho Foodbank and their fight against food insecurity in our communities.



Stronger Together.

Community Commitment | August 2023

## Hayden Movie Night

P1FCU sponsored this year's Hayden Movie Night, a free family fun event. Our team was on hand with games and treats before the show and shared information on our products and services with attendees.



## Asotin Days Celebration

Our water zone was the "cool" place to be at this year's Asotin Days celebration. P1FCU also sponsored several events and activities during the weekend event.



## End of Summer Celebration

The Boys and Girls Clubs of the Lewis Clark Valley's End of Summer Celebration is always one of our favorite August events to sponsor and support! We handed out P1FCU sunglasses to over 400 kids who attended this year's event at the Asotin County Aquatic Center.



## Lentil Festival

We had a great time at this year's Lentil Festival in Pullman. We sponsored the volunteer shirts, and our team was awarded the Tase T Lentil Award at the parade.



## Battle of the Credit Unions

Our team took home the first-place honors at this year's Sawtooth Sockeyes' Battle of the Credit Unions Food Drive! Four Treasure Valley credit unions competed in this year's event which collected over two tons of food. This month-long competition benefitted the Caldwell Salvation Army Food Pantry.



## LC State Welcome Fair

We welcomed hundreds of new and returning students at the LC State Welcome Fair. Students and staff stopped by to try their luck at a golf chipping game and a chance to win a P1FCU Visa gift card. We also shared information on products and services.



## LC State Warrior Golf Classic

P1FCU is proud to be the official credit union of the Lewis-Clark State Warriors! We were the major sponsor of the Warrior Golf Classic, at the Lewiston Golf and Country Club. Net proceeds from this event benefit LC State student-athlete scholarships and the college's athletic programs.



## Maui Mondays

Following the devastating Maui fires, we joined the GoWest Foundation's CUAid campaign to offer support to those affected by the fires. For the last three weeks in August, we held "Maui Mondays," where Hawaiian shirts were worn for a donation to the cause.





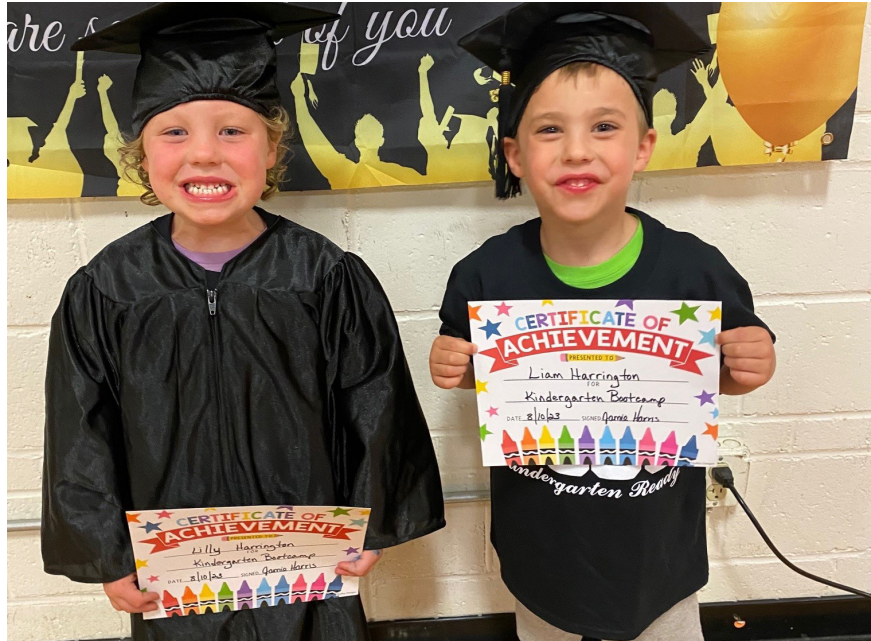


## Tonasket Back to School Events

Our Tonasket branch staff had so much fun supporting their local schools at the Tonasket Back to School Fair.

## TCUW Kindergarten Bootcamp

We are honored to be a part of Twin County United Way's commitment to support children from Cradle to Career. PIFCU has sponsored the Kindergarten Bootcamp program for the past several years. This year, the five-week kindergarten program included students from Lewiston, Clarkston, Asotin, and Lapwai. Our Community Development team was on-hand to congratulate the 90 graduates of this year's program.



## UI Block Party

We had a great time celebrating our Vandal Pride at the Block Party in downtown Boise.



## National Night Out

We had a great time participating in several National Night Out events in our branch areas. National Night Out is an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie.



## Asotin County Family Aquatic Center

We celebrated summer at the Asotin County Family Aquatic Center by giving out free passes and swag to community members.





## Member Appreciation Events

We partnered with Bear Basket in Brewster and Stomping Grounds in Genesee for our August appreciation events. Members who used their PIFCU debit card received a gift card for their next visit.



## New Coug Picnic and Resource Fair

Our Pullman team had a great time welcoming new WSU students to campus and sharing information on our products and services.

